**EMM PTO-1082** stant Commissioner for Patents New Patent App. ashington, D.C. 20231

Express Mail Label No. EL567076490US Case Docket No. 57111-5120

Date: October 19, 2001



Transmitted herewith for filing is the patent application of:

Inventor(s): Edward J. Shoen, Samuel J. Shoen, Srinivasan Venkataraman, and John Anthony Kestner

For: AN ONLINE MARKETPLACE FOR MOVING AND RELOCATION SERVICES

Enclosed are:

	15 Sheet(s) of drawing (☐ formal ■ informal) + <u>0</u> extra copies.  31 pages of specification, including claims and abstract	COPY OF PAPERS	
	An unexecuted assignment of the invention to <u>U-Haul International</u> , <u>Inc.</u>	OHIGHALLITILLE	
	A certified copy of		
tod Fr≒	from which priority is claimed in the subject case pursuant to Rule 55(b) and 35 USC 119(a)-(d).		
	An unexecuted Power of Attorney by Assignee and Exclusion of Inventor Under Rule 3.71.		
	A Verified Statement to Establish Small Entity Status under 37 CFR 1.9 and 37 CFR 1.27.		
	An unexecuted Declaration.		
	An unexecuted Recordation Form Cover Letter (Form PTO 1595).		
וינ	Information Disclosure Statement (Form PTO 1449), with 8 attachments.		
	Petition to Make Special under 37 CFR §1.102 and MPEP §708.02(VIII).		
	Request and Certification Under 35 U.S.C. 122(b)(2)(B)(ii)		

FOR:	NO. FILED	NO. EXTRA	SMALL ENTITY			OTHER THAN SMALL ENTITY	
HOR: W C			RATE	FEE	OR	RATE	FEE
BASIC FEE				\$370.00			\$ 740
TOTAL CLAIMS	21 - 20	1	x 9 =	s	OR	x 18 =	\$ 18
INDEP CLAIMS	11 -3		x 42 =	s	OR	x 84 =	\$ 672
MULTIPLE DEPEND	DENT CLAIMS PRE	SENTED	+ \$140		_	+\$280	
TOTAL				\$370.00			\$1,430

	Please charge my Deposit Account No. 10-0440 the	amount of \$ A duplicate copy of this sheet is enclosed					
	Please charge my Deposit Account No. 10-0440 the amount of \$ A duplicate copy of this sheet is enclosed.  Check No in the amount of \$ to cover the filing fee is enclosed.						
	Check No in the amount of 5 to cover the fining tee is enclosed.						
	Check No in the amount of \$ to cover the Recordation of Assignment fee is enclosed.						
		yment of the following fees associated with this communication or					
	credit any overpayment to Deposit Account No. 10-0440. A duplicate copy of this sheet is enclosed.						
	Any additional filing fees required under 37	CFR 1.16.					
	Any patent application processing fees under 37 CFR 1.17.						
	The Commissioner is hereby authorized to charge payment of the following fees during the pendency of this application of						
	credit any overpayment to Deposit Account No. 10-0440. A duplicate copy of this sheet is enclosed.						
	Any patent application processing fees under 37 CFR 1.17.						
	The issue fee set in 37 CFR 1.18 at or before mailing of the Notice of Allowance, pursuant to 37 CFR 1.311(b).						
	Any filing fees under 37 CFR 1.16 for presentation of extra claims.						
	, ,						
		Respectfully submitted,					
		$\sim$					
JEFFE	ER, MANGELS, BUTLER & MARMARO LLP						
	TH FLOOR	ROD S. BERMAN					
2121 4	AVENUE OF THE STARS	Registration No. 31,483					

PTO-1082 UTV **CERTIFICATE OF MAILING** 

I hereby certify that the identified enclosures and fee as described above are being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 and is addressed to: Box New Patent App. Assistant Commissioner for Patents, Washington, D.C. 20231 on October 19, 2001 Express Mail Label No. EL567076490US by Suzanne Lukas

LADOCS\2728545 1

LOS ANGELES, CALIFORNIA 90067

Telephone: (310) 203-8080 Facsimile: (310) 203-0567

## PATENT 57111-5120

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



In re patent application of: EDWARD J. SHOEN, SAMUEL J. SHOEN, SRINIVASAN VENKATARAMAN, AND JOHN A. KESTNER

Serial No.

UNASSIGNED

Filed:

October 19, 2001

For:

AN ONLINE MARKETPLACE FOR

MOVING AND RELOCATION

**SERVICES** 

Group Art Unit:

Examiner:

CERTIFICATE OF MAILING

I hereby certify that this correspondence and the identified enclosures are being deposited with the U.S. Postal Service as Express Mail Post Office to addressee, postage prepaid, in an envelope addressed to: The Assistant Commissioner for Patents, Washington, D.C. 20231 on October 19, 2001.

Express Mail No. EL567076490U

# PETITION TO MAKE SPECIAL UNDER 37 CFR §1.102

The Assistant Commissioner for Patents Washington, D.C. 20231

Sir:

Applicant hereby petitions to make the above-referenced application special under 37 CFR §1.102.

Serial No. UNASSIGNED Page -2-

Applicants respectfully submit that all claims pending in the above-referenced application are directed to a single invention.

A pre-examination search was made by applicant's attorneys. The field of search comprised all classes. One copy of each of the following references, deemed most closely related to the subject matter encompassed by the present claims, is submitted herewith by an accompanying Information Disclosure Statement. In addition, the applicants have a good knowledge of the pertinent prior art and have provided references deemed related to the subject matter encompassed by the present claims.

### 1. U.S. Patent No. 5,897,620 to Walker et al.

Walker describes a system for selling an unspecified-time airline ticket for a purchased seat on an unspecified flight for a traveler-specified itinerary. Passengers can obtain reduced airfares in return for flight-time flexibility and, in return, permits airlines to fill seats that would have otherwise gone unbooked. The system permits airlines to fill otherwise empty seats in a manner that stimulates leisure travel demand while leaving the airlines underlying fare structures intact. However, Walker does not teach a marketplace where users can go to obtain a service according to their requirements and parameters.

#### 2. U.S. Patent No. 5,794,207 to Walker et al.

Walker teaches a method and apparatus for a bilateral buyer-driven commerce system. A prospective buyer of goods or services communicates a binding purchase offer globally to potential sellers and sellers search for relevant buyer purchase offers. When a seller finds an offer from a buyer, the seller can potentially bind the buyer to a contract based on the buyer's purchase offer. The buyer puts out an offer which, if accepted, without prior notification to the buyer, is binding on the buyer if the seller accepts the offer.

Serial No. UNASSIGNED

Page -3-

Walker does not teach a marketplace in which a customer searches for a relevant service, browses ratings and previous customer feedback of a particular vendor, and selects a vendor based on the customer's parameters and requirements of the service needed.

## 3. PCT Application No. WO 01/15050 A1 filed by ELANCE, Inc.

Elance describes a method for buying and selling services online that includes a process for custom services, a commodity process and a collaborative workspace on a website. The site teaches the posting by a buyer of a service having specific criteria, the bidding by a seller to perform the service, and the selection of a seller by the buyer. Elance does not teach a customer entering an online marketplace to search for a service by browsing a listing of vendors providing the service, selecting a vendor, and pre-paying for the service where the payment is held in an escrow account by the host of the marketplace.

## 4. Internet Web Site: www.moving.com

The web site www.moving.com offers moving services and goods. A user can view informational content on vendors of moving services and goods. The site does not enable a user to complete a transaction with the vendor and only basic contact information and rates are displayed to the user. The site does not teach a customer viewing subjective information such as previous customer feedback and ratings of vendors and does not teach completing a transaction with a vendor, which can include pre-paying for the service in the marketplace and having the host arrange for escrow services.

#### 5. Internet Web Site: www.move.com

The web site www.move.com offers informational content on moving and relocating. A user can view tips and advice on moving and relocating to a new area. The site does not allow users to complete transactions for moving services and does not provide

Serial No. UNASSIGNED

Page -4-

listings of vendors showing subjective information about the vendor from previous

customers.

Copies of each of the references and publications listed are provided with an

Information Disclosure Statement accompanying this Petition and Application and are

thereby made of record.

The Commissioner is hereby authorized to charge the payment of the fee

required to Deposit Account No. 10-0440. A duplicate copy of the Petition is enclosed

herewith.

Respectfully submitted,

Dated: October 19, 2001

RVPAK NAG

Reg. No. 37,499

JEFFER, MANGELS, BUTLER & MARMARO

Tenth Floor

2121 Avenue of the Stars

Los Angeles, CA 90067

Tel: (310) 203-8080